

MOTO-D

NORTH AMERICAN DISTRIBUTOR



**DROP SHIPPING
AVAILABLE**
(845)621-7177

MONDAY - FRIDAY / 9:30AM - 6PM

Dealer Login : motodracing.com/login

DISTRIBUTED MARGIN ONLY AVAILABLE FOR THE BRANDS LISTED BELOW



**Stands / Tire Warmers
Undersuits / Paddock Mats**



Components



Brake Pads



**Quickshifters
Auto Blippers**



Exhausts



Race Filters



Tank Grips



**Rearsets / Case Savers
Levers + Guards**



**Strapless
Trailer Restraint**



Titanium Hardware



Master Cylinders



Seat Covers



Why be a MOTO-D Authorized Dealer?

- Exclusive Product Catalog
- Attractive Margins
- Enforced MAP Policy
- Drop Ship Program Available
- Online Inventory Feed
- Growing Catalog
- Online Ordering
- EZTDBW Culture





DEALER APPLICATION

POLICY: We only distribute to established motorcycle businesses with a physical location serving the public in areas of motorsports sales, service, and/or parts and accessories). Online/Ecomm only and/or 3rd Party Channel selling (such as but not limited to Amazon, eBay and Walmart) may be approved subject to a minimum buy-in and meeting yearly requirements. MOTO-D Racing Inc. reserves the right to refuse any application.

**SEND COMPLETED DEALER APPLICATION TO MOTO-D RACING:
INFO@MOTODRACING.COM**

SHIPPING: Dealer pays shipping on all orders. Dealer assumes liability for any loss when the carrier shows "delivered".

30-DAY RETURN POLICY: Store credit only. All items must be returned with their original packaging and in "new: and "unused" condition. Customized, Sale, Discount, Tires or Closeout items are not eligible for return. Components and Gear which have been opened from sealed packaging, had tags removed or installed are not eligible for return. *Store Credit ONLY for cancelled items and pre-orders.

YEARLY REQUIREMENTS: MOTO-D reserves the right to conduct annual evaluations on dealer accounts that do not meet a minimum annual purchase requirement of \$2,500 after the initial buy-in. A change in price level and/or termination of the account is at the sole discretion of MOTO-D Racing.

WARRANTY: Limited USA Warranty: If a distributed product fails during the warranty period, you will receive a repair or replacement unit at our discretion. Warranty excludes damage caused by misuse, abuse, other faulty parts, improper installation or user inflicted damage. THIS LIMITED WARRANTY REPRESENTS THE TOTAL LIABILITY OF MOTO-D, FOR ANY PART OR PRODUCT. MOTO-D MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. MOTO-D SHALL NOT BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES. You are responsible for all shipping costs associated with getting your product back to our Connecticut distribution facility. MOTO-D is not responsible for lost packages.

ONLINE B2B PORTAL: Access to order will be granted upon dealer approval.

DEALER INVENTORY FEED: Access to view and use the daily inventory stock feed will be granted upon dealer approval.

MINIMUM ADVERTISED PRICE (MAP) AND SUB-DISTRIBUTION POLICIES: MOTO-D actively supports and appreciates the advertising, promotion and sales of its products by its domestic dealers. MOTO-D has built a strong reputation within the industry with its high standard of product designs, quality, safety, and passion for the sport, and therefore intends to support our valued dealers by maintaining Minimum Advertised Price (MAP) and Sub-Distribution Policies.

These policies apply to all dealers and their sales efforts.

- The MAP for all products will be listed on the Dealer Inventory Feed file. The Manufactures Suggested Retail Price (MSRP) is MAP. MAP pricing may be adjusted by MOTO-D in its sole discretion and without notifications.
- The MAP policy applies to all advertisements outside of a physical store location for MOTO-D products in any and all media including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, television, radio, public signage, email, all social media sites, Internet sites and/or any electronic media.
- The inclusion in advertising of free or discontinued products (whether made by MOTO-D or another manufacturer) with a product covered by the MOTO-D MAP policy is considered a breach of the policy if it has the net effect of discounting the price in a transaction and effectively reduces the net price below the MAP.
- MAP does not establish maximum advertised prices. Dealers may offer products in excess of the MAP established for such product.
- From time to time, MOTO-D may discontinue models or products and engage promotions with respect to certain MOTO-D products. In such instances, MOTO-D reserves the right to modify or suspend the MAP with respect to the affected products by notifying all dealers of such change and will do so by e-mail or otherwise.
- MOTO-D does not allow non-authorized sub-distribution by its dealers/customers. Dealers are only authorized to sell to retail customers within the United States (U.S.), and are not allowed to sell to any other customers, dealers, distributors or internet retailers (including sales through other websites and 3rd party sites such as, but not limited to, Amazon, eBay, Walmart) without prior written permission from MOTO-D, which will be given or not given at MOTO-D's sole discretion.

I represent that the above information is true and correct. I have read the Terms and Conditions stated under www.motodracing.com/terms and agree to all the terms and conditions.

Owner Signature: _____

Title: _____

Date: _____

Print name: _____

RESALE CERTIFICATE MUST ACCOMPANY THIS APPLICATION IN ORDER FOR AN ACCOUNT # TO BE CREATED OR YOU MAY BE SUBJECT TO SALES TAX



DEALER APPLICATION

WHY BE A MOTO-D AUTHORIZED DEALER?

- Enforced MAP Policy
Drop-shipping Available
Live Dealer Inventory
Exclusive Products

Exact Legal Name of Business:
DBA (if different):
Fed Tax ID# or Soc. Sec.
Address:
City: State: Zip Code:
Phone Number: Fax:
Parts Manager Name: Parts Manager Email:
Parts Dept Contact: Parts Dept Email:
Employees: Date Established:



DEALER DISCOUNTS SITEWIDE / Distributed and Retailed Products

How will you sell MOTO-D? Website Store Trackside Other
Amazon Ebay Social Media

Website: Facebook: Instagram:

PLANNING AN INITIAL ORDER OR BUY-IN?

- Initial Order (more than 1 item)
Buy-In (store credit)

TAX RESALE CERTIFICATION

- Tax Exempt - exempt from Drive assessing you sales tax
Multi State Tax Exemption or one for each state shipped
Copy of resale certificate attached
No resale certificate - Charge sales tax, I agree to pay any use and/or sales tax

APPLICANTS OFFICERS. PARTNERS. OR OWNER (LIST ALL WITH 100% OR MORE OWNERSHIP)

(Name) (Title) (% of Ownership)

I represent that the above information is true and correct. I have read the Terms and Conditions stated under www.motodracing.com/terms and agree to all the terms and conditions.

Owner Signature: Title: Date: Print name: